

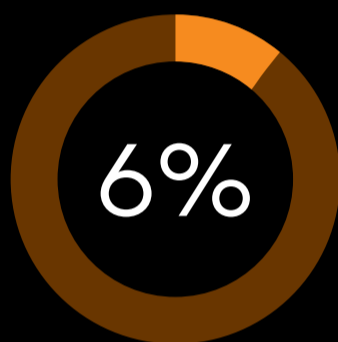
# INCREASING EFFICIENCY

How increased efficiency can free-up time and resources



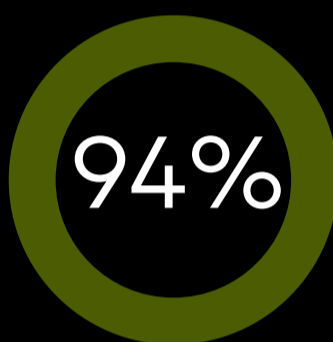
# 30%

Using the cloud results in at least 30% reduction in energy consumption and carbon emissions than using on-site servers. For SMEs this is likely to be closer to 90%.

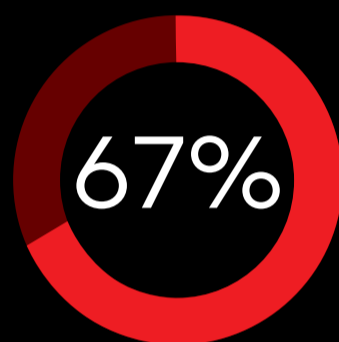


of businesses acknowledge that their existing IT systems are so outdated they're likely to be stifling productivity.

IDG Business Grade Survey



of businesses in a recent survey said that technology provides their businesses with notable benefits. Including reductions in IT maintenance costs, IT spending and operational costs and improvements in process efficiency.



of users see easier maintenance as a key benefit of hosted services.

IDG Business Grade Survey

Using hosted technology, employees can work from any location, even on the move, accessing user accounts and information from any internet-enabled device.



## TalkTalk Business